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TO: FBLA Members and Parents

FROM: Zoe Clark—FBLA Adviser

DATE: April 18, 2023

SUBJECT: National Leadership Conference

While we don't know who will qualify yet, I am sure that many of your children will qualify to attend the National Leadership Conference this summer, and I can't wait! This is the first of many communications regarding this trip. I am getting this information to you before state because if your child qualifies, **you will need to make a decision by Wednesday, April 26th.** On that day, Intent to Compete Forms are due for all members who qualify and wish to participate. I realize this is a very quick turnaround after state and choosing to attend this conference is a big decision. Here is what I know so far:

Dates: June 25—July 1. Those who have students who have attended this conference before; the conference is a few days earlier this year to avoid holiday travel.

Location: Atlanta, GA.

Hotel: Washington State has been assigned the Hilton Atlanta—255 Courtland St NE, Atlanta, GA 30303.

Costs: NLC coordination will be managed by Washington FBLA. Because the package rate includes a set number of nights, no flexibility exists for deviation from the group conference package. We do not have the choice to register on our own—we **must** register with Washington State. The travel package includes:

- 6 nights lodging at Washington's official conference hotel—Hilton Atlanta
- NLC conference registration
- Washington State Day: which will include transportation to/from Six Flags, lunch at Six Flags, and dinner at Dave & Busters
- 10 state trading pins
- Spirit items for general session
- Washington FBLA NLC shirt and drawstring backpack

Travel Package Prices:

- Single Occupancy—\$2,599
- Double Occupancy—\$1,589
- Triple Occupancy—\$1,249
- Quad Occupancy—\$1,139

Students wanting a package other than the quad require that all occupants of that room agree to pay the higher price. If the number of students who qualify in our chapter does not fully fill quad rooms,



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students can still choose the quad option, but will be randomly assigned other students from Washington as roommates to perfectly fill all hotel rooms. Last year, we were able to travel with several air mattresses so that 5 students could fit in a room due to odd numbers of qualifying students. I will do my best to accommodate, but the final cost will depend on the number of qualifying students.

Airfare: I will reserve flights the night of April 26th, once I have Intent to Compete forms. I have looked at airfare, and can estimate tickets will cost between \$800-\$1,100 per person.

OSD Contribution: The Odessa School District will provide \$200 towards the cost of the trip to each student who qualifies. The remaining cost will be deducted from the students individual account. Individual account balances must be \$0 by the time we leave on June 25th.

Food: I estimate students will need \$40.00 per day for meals. The chapter will provide breakfast foods and water, similar to state. The Washington State travel package includes the cost of 2 meals on State Day (June 26th). The chapter will pay for one dinner and ASB will provide each student with \$20.00 for a second dinner. This makes the total estimated cost for meals $\$40.00 \times 6 \text{ days} = \240.00 - \$40.00 (ASB & FBLA) = \$200.00. If your child has money in their individual account after airfare and registration have been deducted, they will be allowed to withdraw up to \$32.00 per day for meals.

Estimated Breakdown:

Washington State Travel Package:	\$1,139.00
Airfare:	\$950.00
Tourist Activities/Transportation:	\$200
Food:	\$200
Less OSD Contribution	<u>-\$200.00</u>
Total <u>Estimated</u> Cost:	\$2,289.00

Tours/Transportation: While this will be my first trip as the adviser, I did attend NLC in Atlanta as a student. These are the activities we participated in in 2016 and their costs. It is safe to assume prices have increased since, but this at least gives you an idea. This trip is about the students and what they wish to see/do while we are in Atlanta, so I will rely on their input before finalizing tours/activities.

- Atlanta Braves Game: \$30
- Atlanta City Pass (CNN Tour, Georgia Aquarium, World of Coca-Cola, College Football Hall of Fame, Center for Human Rights): \$83
- Subway Pass (1 week): \$25
- Transportation to/from airport: TBD

Competitions: If your child qualifies in more than one competitive event, they will have to choose one which they will compete in. This means that students who do not initially qualify may be asked to join a qualifying team. Similarly, if a qualifying student chooses not to attend the conference for any reason, another student may be asked to compete in their place. For this reason, it is crucial I know who plans to attend so I can make arrangements accordingly.

If you have questions, please feel free to contact me at by email at clarkz@odessasd.org or by phone at **509-988-0577**. Thank you!